

## **International Relations & Management for Sustainability -**

### **Executive Management Course**

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Management for Sustainability significantly contributes to long-lasting prosperity both for the public and private sector. Interconnectedness and intertwined relations and activities challenge CEOs, diplomats and other decision-makers in preserving the overview over developments that are relevant for their business and in understanding macroeconomic consequences of microeconomic behaviour. Key sectors include international finance, climate neutrality, waste recycling, sustainable agriculture, renewable energies, new environmental technologies and design, IT, efficient communication and negotiation, and corporate social responsibility. Frontrunners and leaders are encouraged to keep themselves informed about latest scientific evidence and best practices both at international and EU level.

### **Target Group**

Middle -and Top-Management

### **Goals**

- Overview over international and European Politics and Economics with regard to management for sustainability, special focus on Latin America
- Guidance on how to launch a Management for Sustainability concept in your company or organisation and how to increase efficiency in that respect
- Support in elaborating eco-business plans, sustainability reports, sustainable portfolio strategies
- Integration of sustainable management methodologies into your management processes, focus on corporate social responsibility, inter-cultural dialogue, conflict management and non-violent communication
- Dialogue with “Leaders for Sustainability” facilitating individual and customer-tailored solutions

### **Content & Methodology**

The following eight interactive modules of about two hours are foreseen (knowledge transfer, exchange of experience and best practice, case studies, exercises, role plays), adaptations possible:

1. Management for Sustainability – Milestones from the international and EU agenda (UV)
2. The financial and economic crisis – How to lead the way out (LS)
3. Climate neutrality & al – Urgent policy and economic challenges to be tackled (UV)
4. Case study - Latin America (VP)
5. Corporate Social Responsibility – A New Business Imperative (HA)
6. Ecobusiness-Plans and Sustainability Reports (UV)
7. Solving Conflicts - Maintaining Relationships – A secret for success (NS)
8. “The Leaders for Sustainability” Panel – CEOs witness their success stories (UV)

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## DETAILS

**Dates:** EM Course 1 : 24/25. May 2011  
EM Course 2 : 28/29. June 2011  
EM Course 3: 6/7 September 2011

**Duration:** 2 days, from 9.00H to 18.00H respectively

**Venue:** Diplomatische Akademie Wien

**Fees:** 800,00 EUR/participant and course, max 12 participants

**Concept & Management :** Dr. Ursula Vavrik, Director, NEW WAYS Center for Sustainable Development

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**Facilitators/Partners** (all active at international level):

- *Dr. Ursula Vavrik*, Founder & Executive Director, NEW WAYS Center for Sustainable Development
- *Leopold Seiler*, CEO Seiler Asset Management (Advisor to FM Fekter)
- *Dr. Vivianna Prohaska*, Macro-Economist/former government advisor and lecturer Maastricht University
- *Mag. Helmut Ablinger*, Founder & Executive Director, LISA Consulting
- *Dr. Pia Cornaro*, Founder & Executive Director Network "Non-violent communication"
- *Dr. Nina Schiestl*, Expert Clinical Consulting and Conflict Training
- *Mag. Barbara Roth*, CEO Magokite, Communications for Sustainability